

ANDREW CHIN

646.621.5523 | axchin@gmail.com

<http://andrewxchin.com>
www.linkedin.com/in/andrewxchin

QUALIFICATIONS

- Print and Digital Graphic Design
- Branding and Strategy
- User Experience Design
- Packaging Design
- Process Design
- Production Design
- Project Management
- Training
- Software:
 - Adobe Photoshop
 - Adobe InDesign
 - Adobe Illustrator
 - Sketch
 - Principle
 - Invision
 - ASANA
 - Smartsheets

EDUCATION

General Assembly
User Experience Design

**Fashion Institute of Technology,
State University of New York**
Bachelor of Fine Arts in
Packaging Design,
summa cum laude
Associate in Applied Science in
Communication Design

**University at Buffalo,
State University of New York**
Bachelor of Science in
Business Administration with
a minor in marketing

PROFESSIONAL EXPERIENCE

Chartbeat, New York, NY
Marketing Graphic Designer, 2018

- Designed the event space for the 2018 Online News Association conference, including booth design, brand collaterals and online ads for their digital newsletter.
- Created digital assets for blogs, banners and LinkedIn ads.

Bobbi Brown Cosmetics, New York, NY
*Digital/Creative Project Manager,
Graphic & Production Designer*, 2013 – 2018

- Lead designer for seasonal print collaterals, mailers, press kits, lithos, lightboxes and directives for the global markets.
- Designed the regional event and coordinated with vendors attended by Bobbi Brown and VIP guests.
- Implemented and led training sessions on asset management, process, brand standards, and proprietary software.
- Supervised and facilitated each phase of the design approval process, including the development of standardized briefs, milestone calendars, process maps, and reports.
- Managed the timeline and work flow of over 20 people between the creative department, copywriting, the e-commerce team, social media, and major stakeholders.

Freelance Graphic Designer, New York, NY, 2010 – 2013

- **P.I. Global, Intern:** Photoshopped mockup ideas for photoshoots and created decks for client presentations.
- **IDEO:** Lead designer on the white paper for a NYC DOE project.
- **Ablemade:** Redesigned the user interface of their website.

PREVIOUS WORK EXPERIENCE

J.P. Morgan Asset Management, New York, NY
Associate, 2000 - 2010

- Partnered with client advisors and market research to generate client leads and maintain client retention through financial analysis and regular reporting.

Goldman Sachs, New York, NY
Coordinator, 1999 - 2000

- Supervised a team of 20 designer in support of the Goldman Sachs investment bank. Created training programs and documentations for proprietary software applications.